



## **Ron McDaniel**

*Secretary*

Ron McDaniel currently serves as Secretary on the Coleman Professional Services Board of Directors. He has served on the board since 2005 and has been a member of the Public Policy and Marketing committee the entire time.

Ron first became involved with Coleman as speaker for one of Coleman's quarterly workshops where Ron presented material on how to create more Buzz and Word of Mouth for the organization.

Ron is CEO of Buzzoodle in Kent, Ohio. ( [www.buzzoodle.com](http://www.buzzoodle.com) ) His job includes helping organizations generate leads and sales through web technologies. As a board member, Ron has been able to contribute best in online marketing and technology issues.

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